Action item: Ask Dennis Cook to explain the statistic provided by the on-line report generator.

Sandy offered Web Administration support to RosieLee to figure out as much as possible first.

There are 2009 members, including 184 who have no benefits other than the newsletter. Founding members are not in the database.

## **Publications Report**

The Newsletter deadline will be earlier this month

Action item: A working group will meet to refine the policy for groups who would like sponsorship by FSGW.

#### **Web Administration Report**

The use of the term "Web Committee" is ambiguous. It's used most often to refer to the Web Design Steering Committee, formed to provide strategic guidance to the board about the web design project.. It's not a design, technical support, or policy committee.

We need content and tech support to assist program chairs especially following board changes. And we need to separate responsibility for Web (content) Administration, from responsibility for operating the "machinery" of the web site, the job of the webmaster. Dennis Cook, handling both for years, mostly alone, will be moving out of state. FSGW needs to address the need to administer all aspects of our internet presence without Dennis. Liz would like to be involved, since it is publicity related.

Discussion took place about the dual purpose of the website (outreach/PR vs. database) and whether to create a new site for the outreach/PR alone.

Action item: Liz will talk with Roxanne and Sandy to investigate the idea of a new publicity website or blog.

### **Publicity Report**

Cultural Capital - last year we enrolled with a basic membership. We need to pay \$500 total for membership and basic plan starting March 13.

Problem. Listings require venue addresses which is not desirable for house concerts and their listing.

Problem: Their event classifications don't fit our events well. They have Jazz; we need Blues. They have no dance category except "Dance Lessons".

Action item: Liz will evaluate further before recommending a decision.

Action item: Liz will contact people hosting FSGW related Facebook pages and ask them to put the FSGW logo on the website.

Action item: Other members will advise Liz of FSGW related Facebook pages.

# Web Design Steering Committee

No report.

#### **Old Business**

Job descriptions – The secretary has updated his.

Action item (continued): Board members to submit updated job descriptions.

Permanent committees are needed to assist program chairs - very few exist, Janie is willing to volunteer

A brief report of the first meeting of the Next generation (AKA "kids series") was presented. Members offer suggestions of possible venues in DC (the Hamilton, Goethe institute, Pour House, Busboys, Hill Country).